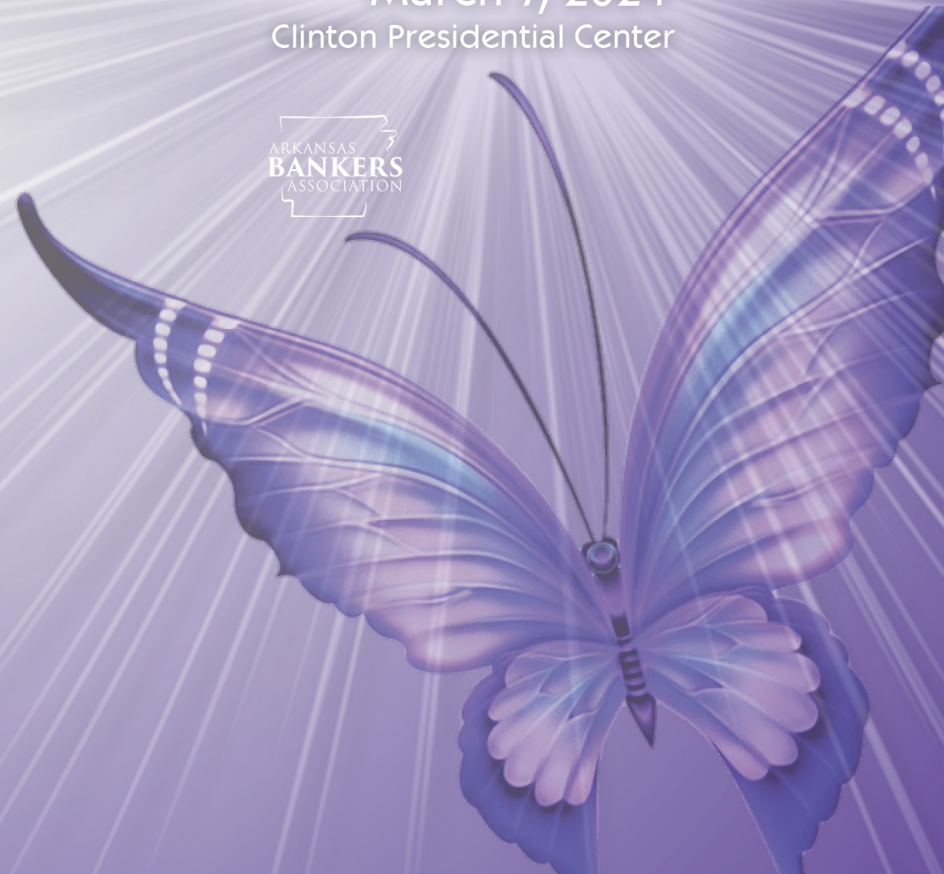## If You Must Cancel

Full registration fees will be refunded if a cancellation is received before Feb 22. No refunds will be given for cancellations made after Feb 22. All cancellations must be submitted in written format prior to the event. Substitutions are welcomed and encouraged.

Women In Banking
March 7, 2024
Clinton Presidential Center

ARKANSAS BANKERS ASSOCIATION

Location

Clinton Presidential Center
1200 President Clinton Ave.
Little Rock, AR 72201

Hotels

Downtown Marriott
Little Rock
(501) 906-4000
Corporate Rate: $169 and up
Corp/Promo Code: A5698

Hilton Garden Inn
Downtown
(501) 244-0044
Group Rate: $139
Corporate Account Code: 3197385

Registration

Register Here

Registration & Pricing

ABA Members: Early Rate - $365
After FEB 7 - $400

Non-Members: Early Rate - $730
After FEB 7 - $800

GROUP OF SIX
ABA Members: $1,990

For Group Reservations call Peggy
at 501.376.3741.

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Agenda

Thursday, March 7

8:15AM — **Breakfast & Registration**

9:00AM — **Welcome**
Lorrie Trogden
President & CEO
Arkansas Bankers Association

Latrecia Carroll
SVP/Operations Manager, Stone Bank
2023-2024 Emerging Leaders Section
President

9:15AM — **Trends in Arkansas Banking**
Susannah Marshall
Commissioner
Arkansas State Bank Department

10:00AM — **10 Myths Debunked: How to Inspire, Empower and Get Things Done**
Amber Farley
Partner/EVP of Brand Development
Financial Marketing Solutions (FMS)

11:00AM — **Coffee Break**

11:15AM — **The U.S. Economic and Political Landscape in 2024**
Jessica Kearney
Vice President, Public Policy Initiatives
Travelers Institute

12:00PM — **Lunch**

1:00PM — **Advocating for Yourself**
Adrienne L. Baker
Wright Lindsey Jennings LLP

Matuschka Lindo Briggs
Federal Reserve Bank of St. Louis

Esperanza Massana Crane
Arkansas Economic Development Commission

2:30PM — **Snack Break**

2:45PM — **Suit Yourself: A Work Wardrobe that Works for You**
Ali Miller
CEO, The Ethical Aesthete

3:45PM — **Power Woman in Banking Award Presentation**

4:00PM — **Adjourn**

Speakers

Susannah Marshall

Amber Farley

Jessica Kearney

Adrienne L. Baker

Matuschka Lindo Briggs

Esperanza Massana Crane

Ali Miller